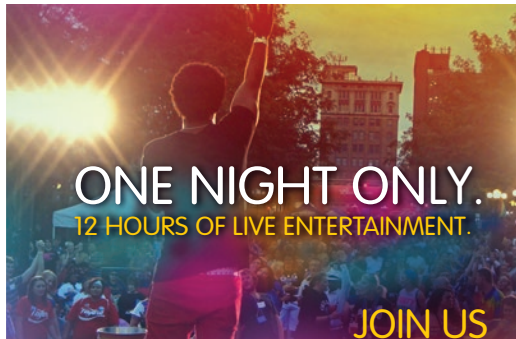
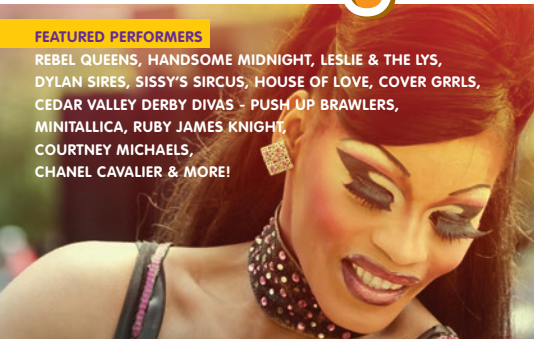




# CEDAR VALLEY PRIDEFEST

### FEATURED PERFORMERS

REBEL QUEENS, HANDSOME MIDNIGHT, LESLIE & THE LYS, DYLAN SIRES, SISSY'S SIRCIUS, HOUSE OF LOVE, COVER GRRLS, CEDAR VALLEY DERBY DIVAS - PUSH UP BRAWLERS, MINITALICA, RUBY JAMES KNIGHT, COURTNEY MICHAELS, CHANEL CAVALIER & MORE!



ONE NIGHT ONLY.  
12 HOURS OF LIVE ENTERTAINMENT.

JOIN US



REBEL QUEENS



*Sissy's Sircius*  
Burlesque and Drag Troupe



HANDSOME MIDNIGHT



LESLIE & THE LYS



PUSH UP BRAWLERS

saturday  
**AUGUST 24**  
RAIN OR SHINE  
**2013**  
DOWNTOWN  
**WATERLOO**  
NOON to MIDNIGHT

FOR TICKETS AND INFORMATION GO TO

**cedarvalleypride.com**

GATE TICKETS

\$7

BUY ONLINE & SAVE

— SPONSORED IN PART BY THESE AND OTHER PROUD PARTNERS —




DON'T MISS THIS PARTY.

WE KNOW YOU

GOT TIME FOR THAT



A light blue classic convertible car, possibly a Ford Mustang, is shown from a high-angle perspective. The interior, including the steering wheel and dashboard, is visible. The car is parked on a dark surface.

105.7

**KOKZ**

1057kokz.com

IOWA'S  
CLASSIC HITS

A rock band is performing on a stage. A guitarist in the foreground is playing a black electric guitar. In the background, there are several Marshall amplifiers and stage lighting. The scene is lit with blue and white lights, creating a smoky atmosphere.

Iowa's Pure Rock

**ROCK**  **108**

www.rock108.com



# happy pride

We're excited to host the second annual Cedar Valley Pridefest in Downtown Waterloo on the 300 block of West Fourth Street. Join us for a day of entertainment and celebration of diversity and community.

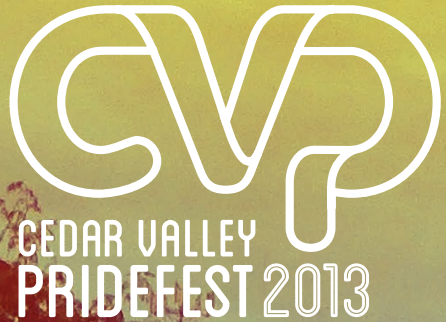
While it is important for others to support the LGBT community, it is as important for the LGBT community to stand up and salute those who support us. Without them, none of this would be possible. We hope you will seek out and support them for their willingness to support Cedar Valley Pridefest.

A special thanks goes to our main Stage Sponsor Bud Light for their generous support. We also thank the Waterloo Convention and Visitors Bureau and the City of Waterloo for significant hotel-motel tax support. We would also like to recognize our other major sponsors including: KOKZ 105.7 FM, KFMW Rock 108, JSA Development and the Ramada Waterloo among many others you'll find listed in this guide.

Whether you spend the weekend or just the day with us in historic Downtown Waterloo, we hope that you will be able to also experience some local landmarks.

Finally, this event would not have been possible without you, your friends and family as well as the more than 100 people who volunteer their time to make it happen.

Thanks for celebrating pride with us!  
**Cedar Valley Pridefest Committee**

The logo for Cedar Valley Pridefest 2013 features a stylized, white outline of the letters 'CVP' in a rounded, bubbly font. Below the logo, the text 'CEDAR VALLEY PRIDEFEST 2013' is written in a clean, white, sans-serif font. The background of the entire right side of the page is a photograph of a multi-story brick building in downtown Waterloo, with a Budweiser sign visible on the ground level. The photo is overlaid with a color gradient from yellow at the top to purple at the bottom.

## CEDAR VALLEY PRIDEFEST 2013

**DOWNTOWN**  
**waterloo**  
**300 BLOCK OF**  
**WEST 4TH ST**

### Admission

Everyone is welcome to celebrate with us in Downtown Waterloo.

- **Ages 13+ — \$7 at gate**
- **Children 12 & under — FREE**

**Discount tickets** can be purchased in advance at [cedarvalleypride.com](http://cedarvalleypride.com) until August 23, 2013.

### Event Parking

There will be plenty of parking around Downtown Waterloo on cross streets. The most convenient parking will be located under the viaduct of US Hwy 218 where it meets West 4th Street, Park Avenue and West 5th Street.

# GREAT ENTERTAINMENT

4:15 pm



**REBEL QUEENS**



**Leslie & The Ly's**

**6:15 pm**



8:15 pm

**HANDSOME MIDNIGHT**



**Sissy's Sircus**

**10 pm**



**House of Love**

**HOUSE OF LOVE**

Various times



**Push Up Brawlers 5:15 pm**





Minitallica

12:30 pm



Dylan Sires & Neighbors 3 pm



Cover Grrls

1:45 pm

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OF THE CEDAR VALLEY



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[www.facebook.com/TheBrokenRecordRetroBar](http://www.facebook.com/TheBrokenRecordRetroBar)

*"Have a good time. All the time."*

# 13 FEMALE IMPERSONATORS

INCLUDING —



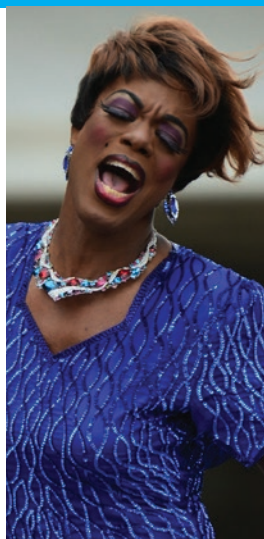
Chanel Cavalier



Seven Love



Courtney Michaels



Ebony Marie Powers

## Enjoy... Great Food

- Jameson's Public House
- CU Restaurant
- Donuts R Us
- Deelish
- Los Primos Grill
- HyVee
- Kiwanis Club
- Norton Concessions

## Shopping

- Cedar Valley Ghost Hunters
- Cedar Falls Patch
- Cedar Valley Pridefest
- Cutting Edge
- Dovesland Creations
- HairBiz
- Katy Crafts
- Make It Up! Facepainting
- Omega Red Piercing
- Plaid Peacock
- PrideaWear
- Quad Cities Pride
- Uncle Stinky's Soap
- US Cellular

# Exhibitors

## SPONSORS

Allen Women's Health  
Broken Record Retro Bar  
Cedar Valley Unitarian Universalists  
Romantix  
United Church of Christ Cedar Falls

## INFORMATIONAL

Americans for Democratic Action  
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One Iowa  
PITCH Iowa  
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U.S. Cellular  
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Cedar Valley Derby Divas  
Sissy's Sircus  
Wartburg Alliance  
UNI Office of Student Affairs  
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Find a sponsored pride event in your area @ [ROMANTIXONLINE.COM/PRIDE](http://ROMANTIXONLINE.COM/PRIDE)

**LIVE ON**

**THE**



**STAGE**

**12:00 p.m. – Music Kickoff**

Music, Info and Vendors

**12:30 p.m. – Minitallica**

Kids' Rock Band

**1:00 p.m. – Drag Show**

Female Impersonators

**1:45 p.m. – Cover Grrls**

All-Girl Rock Coverband  
from Des Moines

**2:30 p.m. – Drag Show**

Female Impersonators

**3:00 p.m. – Dylan Sires  
& Neighbors**

3 Piece Power POP Group

**3:45 p.m. – Drag Show**

Female Impersonators

**4:15 p.m. – Rebel Queens**

Minneapolis-based All Female  
Rock & Punk Band

**5:15 p.m. – Roller Derby Demo**

Women's Cedar Valley's  
Push Up Brawlers Team

**5:45 p.m. – Drag Show**

Female Impersonators

**6:15 p.m. – Leslie and the Lys**

Hip Hop Goddess

**7:15 p.m. – 4th Street Drag Race**

Dash in Drag - Come one, come all.

**7:45 p.m. – Drag Show**

Female Impersonators

**8:15 p.m. – Handsome Midnight**

Minneapolis-based All Male Alternative  
Rock Group

**9:15 p.m. – Headline Drag Show**

Female Impersonators

**10:00 p.m. – Sissy's Sircus**

Live Burlesque, Dance and  
Performance Troupe

**11:00 p.m. – Music Break**

**11:15 p.m. – Sissy's Sircus**

Live Burlesque, Dance and  
Performance Troupe

Schedule times may vary slightly. For the most  
up-to-date schedule, visit [cedarvalleypride.com](http://cedarvalleypride.com).

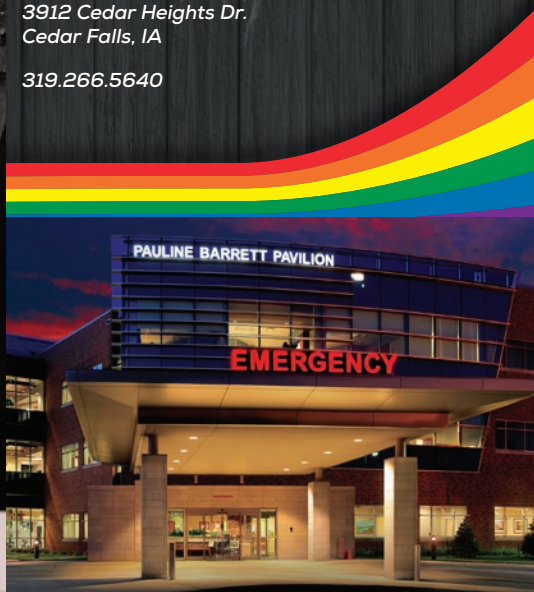


More than 2,500 people cheered on the many performers at CVP 2012, including the ineffable Ruby James Knight.



Cedar Valley Unitarian Universalists  
Proud to be a sponsor of the  
**2013 Cedar Valley Pride Fest**

[www.cedarvalleyuu.org](http://www.cedarvalleyuu.org)  
3912 Cedar Heights Dr.  
Cedar Falls, IA  
319.266.5640



#### **Questions?**

For answers to many questions, please visit us at [cedarvalleypride.com](http://cedarvalleypride.com). From there you can learn about schedule details, performers, sponsors and contact us for specific questions.



**UnityPoint Health**  
Allen Hospital

1825 Logan Avenue  
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[unitypoint.org](http://unitypoint.org)



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- Bud Light

## PREMIER SPONSORS —

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- 105.7 FM KOKZ
- 107.9 FM KFMW - ROCK 108

## RUBY SPONSORS —

- JSA Development
- Ramada Waterloo

## SAPPHIRE SPONSORS —

- Ameriprise Financial
- Broken Record Retro 70s/80s Bar
- CBE Group
- Cedar Valley Unitarian Universalists
- Cohesive Creative & Code
- Computer Reboot
- Kings & Queens Club
- Mohair Pear
- Nagle Signs
- Phelps Youth Pavilion  
Waterloo Center for the Arts
- Romantix
- United Church of Christ Cedar Falls
- UnityPoint Health – Allen Hospital

### AMETHYST SPONSORS —

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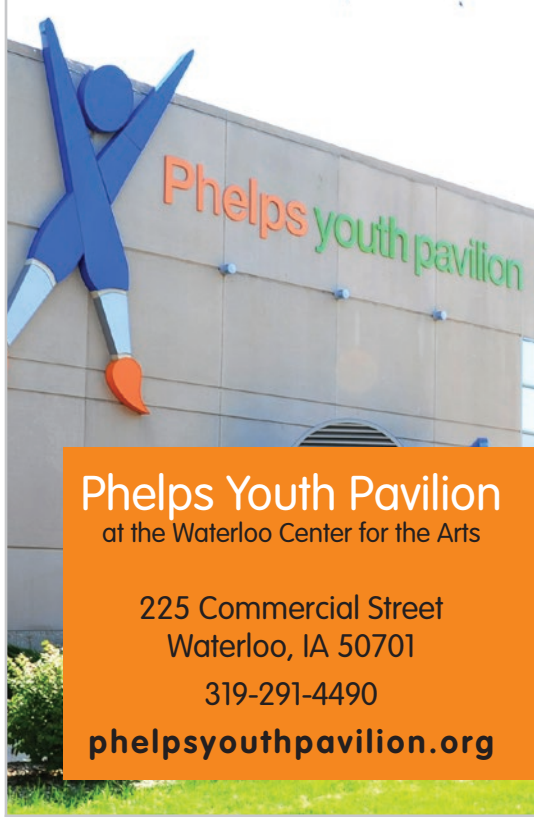
### AMBER SPONSORS —

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- Banklowa
- Covenant Medical Center
- NuCara Pharmacy
- Veridian Credit Union
- Wesley Foundation

### FRIENDS OF CEDAR VALLEY PRIDE

- Brent Buhr
- Dave Deeds
- Steve Dust
- David & Libby Hildahl
- Jim & Carol Waterbury
- Cedar Valley Pride Tubing Friends

12 hours of live entertainment  
including Drag King JQ Foshay



## Phelps Youth Pavilion

at the Waterloo Center for the Arts

225 Commercial Street  
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[phelpsyouthpavilion.org](http://phelpsyouthpavilion.org)



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# Pride AFTERPARTY

SATURDAY, August 24 AT >>>

304 West 4th Street DOWNTOWN WATERLOO 319-232-3001

The fun never stops at Kings & Queens Club on Saturday. We'll be open all day and night during Pridefest, until 2 a.m. Join us for a celebration like no other.

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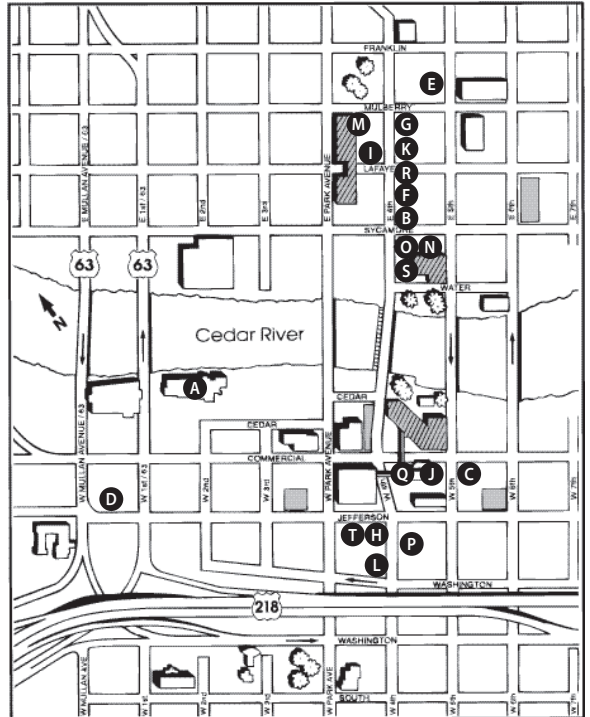
Map courtesy of



# Explore the new Downtown Waterloo.

## DOWNTOWN WATERLOO DINING GUIDE

- A** Art House Cafe
- B** Boardwalk Deli
- C** Brown Bottle
- D** Burger King
- E** Carpenter's Diner
- F** Cottonwood Canyon
- G** CU Restaurant & The Cellar
- H** Doughy Joey's Peetza Joynt
- I** El Patron
- J** Galleria de Paco
- K** Jameson's Public House
- L** La Placita Restaurant
- M** Morg's Diner
- N** My Thai Cuisine
- O** Newton's Paradise Cafe
- P** Red Apple Chinese
- Q** Red River Steakhouse & BBQ
- R** Screaming Eagle Bar & Grill
- S** Sub City II
- T** Subway



*Revitalizing Downtown Waterloo...  
one great building at a time.*



IT'S THE SURE SIGN OF A GOOD TIME

**HERE WE GO**

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